**Polytan supports the Special Olympics World Games Berlin 2023**

**Beyond sport**

It will be a colourful celebration: The Special Olympics World Games Berlin 2023 are the largest inclusive sporting event worldwide and will be the most comprehensive multi-sport event to be held in Germany since the 1972 Olympic Games in Munich.

Over 7,000 athletes with intellectual and multiple disabilities will compete across 26 sports. The competitions will be held at various locations throughout Berlin, just like the Special Olympics Festival that accompanies the Games offering a wide variety of inclusive cultural activities and events. From 17 to 25 June, over 300,000 visitors, around 16,000 volunteers, and numerous international delegations from all over the world will make Berlin the centre of inclusion.

As “Official Supporters,” Polytan and our sister company SYNLawn will champion these nine exhilarating days of sport. In addition, some of the competitions will be held on Polytan surfaces, including the athletics running disciplines at the Hanns Braun Stadium, which will be held on Rekortan M in Hertha blue. The futsal competition, meanwhile, will be played on LigaTurf Cross synthetic turf at the August Beer pitches. Various Polytan surfaces have been in use at the Berlin Hockey Stadium for many years and continue to impress with their outstanding quality.

“Sport is the platform for all people to come together. Our Polytan team in Berlin has had the privilege of renovating many sports facilities in recent years in preparation for this event, applying the latest technologies and sustainability concepts. We are looking forward to playing our part in making the Special Olympics World Games Berlin 2023 a roaring success with our sports surfaces,” says Jan Lauterbach, Regional Manager of Polytan’s Berlin branch.

While providing the most suitable surfaces for the participating athletes is a key component of the Games, the aspirational element – i.e., promoting and actively living in an inclusive society through the unifying power of sport – is also crucial, according to Mathias Schmidt, Managing Director of Polytan GmbH. “We truly champion the notion that all people should have equal access to sport, education, culture and health care,” says Schmidt. “Sport is a very important aspect of this, but the Special Olympics World Games convey much more than that.”

Mark Solomeyer, Vice President of Special Olympics Germany, shares a similar sentiment: “Through the power of sport, we can demonstrate how valuable inclusion is for everyone, and how much fun and joy is possible in togetherness.”

**Bilder:**

**Polytan Special Olympics World Games\_01**

Polytan, one of the world’s leading sports flooring specialists, is proud to play a part in the Special Olympics World Games Berlin 2023 as an “Official Supporter.”

**Photo:** NSE – Stefan Holtzem

**Polytan Special Olympics World Games\_02**

Some of the competition venues feature Polytan surfaces.

**Photo:** SPO – Anna Spindelndreier

**About Polytan:**

Providing the optimal surface for athletic success – Polytan has pursued this aim with its sports flooring and artificial turf systems since 1969. And the bonus is that sustainability and environmental compatibility have always been a priority for us here at Polytan. The spectrum ranges from environmentally friendly raw materials and energy conservation during the manufacturing process to the recycling of our surfaces. In line with our motto “We make sport. Greener.” Polytan is continuously and effectively improving the future of sports flooring. Polytan’s Green Technology (GT) line is the result of years of research and signals a new generation of state-of-the-art products and processes that combines specialised expertise with the functional and ecological benefits of renewable raw materials and resource-saving technologies.

Polytan’s portfolio is tailor made for disciplines such as football, hockey, rugby, American football, athletics, tennis, and multisport use – and even offers fall protection. As well as developing, manufacturing, and installing sports surfaces, Polytan also offers line painting, repairs, cleaning, and maintenance as part of our range of services. Polytan provides the largest sports-surface installation network in Europe, the Middle East, Asia, and the Pacific. All products comply with current national and international standards and have all the relevant certifications of international sporting associations such as FIFA, FIH, World Rugby and World Athletics.

Further information is available online: <https://www.polytan.com/> and <https://wemakesport.polytan.com/>.

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